Joanna Whitmarsh is a Casting Assistant helping Mimi Webb Miller Casting to find personal stories of previous smokers for a new anti-smoking Public Service Announcement (PSA) campaign. She is working with the CDC to create anti-smoking awareness nationwide through a new PSA campaign.

The CDC has asked Mimi Webb Miller Casting to reach out to various groups, one of the categories being HIV/AIDS professionals and organizations, to see if they may be able to find people that have previously had a history with smoking and experienced increased complications with HIV/AIDS due to their previous smoking habits, who may like to speak with us about their story.

They are searching extra hard to find Asian Americans and Spanish-speaking Americans who want to share their experiences of having illnesses caused or further complicated from smoking.

Should you find or know of anyone interested in applying to this PSA, please just encourage them to contact Ms. Whitmarsh and she will be happy to talk to them about their personal story as well as walk them through the PSA application process.

For examples of the work Mimi Webb Miller Casting has done for the CDC before, here is a link to some of the PSAs already aired: http://www.cdc.gov/tobacco/campaign/tips/resources/videos/

Please email whitmarshcreative@gmail.com for any questions or if you would like to recommend someone to them for the campaign or additional outreach.

Joanna Whitmarsh
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TO BE CONSIDERED FOR CASTING:
If there is an individual that fits one or more of the details listed on the flyer and they would like to be considered for casting, they may email Ms. Whitmarsh with the following information:
• Full Name
• Phone number to reach you
• Email address
• Address or an idea of location (Example: Houston, Texas)
• A current photo of you attached to the email
• Job Title or Occupation
• Age
• Brief paragraph detailing your personal story with smoking or second-hand smoke. Please mention any smoking-related health issues as well as perhaps how you started smoking, were affected by smoke, or how you quit smoking.