



U.S. Department of  
Health and Human Services  
Centers for Disease  
Control and Prevention

TIPS FROM  
FORMER  
SMOKERS

## Looking for Real People to Appear in an Ad Campaign About The Health Effects of Smoking Cigarettes

*Have you ever had colorectal cancer or periodontal (gum) disease due to smoking?*

*Are you a woman who has had a heart attack, lung cancer, or  
pregnancy complications due to smoking?*

*Are you a man whose HIV has been made worse by your smoking?*

We are looking for REAL people of all backgrounds willing to share their stories  
about how smoking has changed their lives.

**Pays \$2,500 + travel expenses if selected**

Looking for ex-smokers of all backgrounds who have or have had:

- Colorectal cancer (ages 40—65)
- Periodontal disease, also called severe gum disease (ages 30—60)
- HIV and have taken their medications as advised, but had their health get worse because of their smoking (men ages 25-50)

We are also looking for **WOMEN** who are ex-smokers who:

- Have had a heart attack or lung cancer (ages 40—60)
- Smoked during their pregnancy and had a baby born with a cleft lip or palate, or low birth weight (less than 5 pounds, 8 ounces)
- Smoked during their pregnancy and had a pre-term delivery (before 37 weeks), placental abruption (separation of the placenta from the wall of the womb), placental previa (where the placenta was too low or covered the cervix), fetal growth restriction (when the baby wasn't as big as it was supposed to be for as far along as you were), or premature rupture of the membranes (when the water breaks before 37 weeks and before labor starts)

**In order to qualify for this project, you must be:**

- A non-smoker or have quit smoking at least 6 months ago
- Willing to have your doctor sign a legal statement verifying that smoking caused or contributed to your health condition
- Able to travel for filming
- Willing to submit to a background check

**Please respond as soon as possible but no later than October 21, 2013:**

**Mimi Webb Miller Casting**

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