Health Education Specialist – Coordinator of Prevention Strategies

The public health professional in this position will develop and implement prevention initiatives to address priority health issues using theory and evidence-informed practices, universal, selected, & indicated prevention strategies, and environmental management strategies. **This person will serve as the lead staff member to manage high-risk drinking and other drug use prevention initiatives, primarily at the population-level.** This includes, but is not limited to, implementing evidence-informed environmental management strategies; collaborating with key campus constituents on research and policy; and providing trainings to staff and student groups. He/ she will also develop proposals for policy, programs, and other interventions that are aligned with department goals and objectives and needs of the campus community and university mission. This position reports to the Director of the Office of Health Promotion.

Essential Functions of this Position:

1. Utilize a public health approach to plan, implement and evaluate the effectiveness of health promotion and prevention strategies that address priority health issues in the Emory student population. Use theory and evidence-informed practices and universal, selected, & indicated prevention strategies that have a high likelihood of achieving measurable improvements in health behaviors and status and/or academic performance.

2. Serve as lead staff member to manage high-risk drinking and other drug use prevention initiatives, primarily at the population-level using evidence-informed environmental management strategies. Other responsibilities include providing trainings to staff and student groups, and using social marketing and innovative technology to enhance outreach efforts. Collaborate with campus and community partners on research, policies, and initiatives to develop a comprehensive, multidisciplinary approach to campus health and wellness. Mobilize key stakeholders for collective action to shift the campus culture and environment around alcohol and high-risk drinking and other drug use, including abuse of prescription drugs. Coordinate, develop, implement, analyze, and report on periodic population-based assessments of health status, needs, and assets of students. Conduct environmental assessments of campus community health needs and resources. Apply accepted qualitative and quantitative research methods. Utilize data to inform programs and initiatives. Develop and coordinate strategies for student engagement in health promotion efforts, including recruiting, training, motivating and mentoring peer educators or student leaders on health promotion initiatives and special projects. Develop and measure student learning and developmental outcomes for health promotion initiatives and student involvement. Recommend and implements changes for program improvement and adjusts training as duties and responsibilities of peer educators’ change. Supervise student staff including interns. Contribute to students’ professional and personal growth and their development of leadership skills.
Marginal/Incidental functions: Exhibit exceptional customer service, professionalism, and team work in all aspects of work.

Other tasks as assigned and may arise.

Required Qualifications:

· A master’s or advanced degree in public health, health education, or closely related field. The successful candidate will have at least 2 years of experience directly related to the duties and responsibilities specified for the position
· Extensive knowledge of current and emerging college health issues, environmental management/prevention strategies, health behavior change theories and the ecological framework, and evidence-based practice, as well as demonstrated ability to apply this knowledge to a college-age population through assessment, program planning, implementation and evaluation
· Demonstrated proficiency in community needs assessment including survey design, environmental scans, and other qualitative and quantitative methods
· Demonstrated oral and written communication skills that contribute to effective collaboration with students, faculty and staff
· Proficiency in data collection, analysis, program evaluation, and data analysis software
· Ability to maintain confidentiality
· Cultural competency and ability to work with a diverse population
· High level of organizational skills and proven record of delivering quality results in a timely manner
· Proven ability to manage projects and deliver results
· Ability to think critically and present information
· Excellent computer skills. Must be proficient in MS Word, PowerPoint, and Excel, and experienced in desktop publishing and SPSS, willing to learn new programs
· Ability to work evenings and weekends as needed

Non-Essential/Preferred Qualifications:

· Certified Public Health (CPH), Certified Health Education Specialist (CHES), or Master Certified Health Education Specialist (MCHES) credentialed
· Work experience within a collegiate setting
· Familiarity with research and best practices in college health promotion, including those specific to alcohol and other drug use
· Grant writing skills

To apply:


Job code: 30965BR